



Read below: Steve Jobs, Janis Joplin and Anchor Beer:  
A New Book Celebrates SF's Oldest Brewery

Season's Greetings



# The Journal



## Go To Guam: A Guide To Every Must-Visit Attraction for Both History Buffs & Beachgoers



Guam Beach with the Sheraton in the background

Dec 1<sup>st</sup>, 2022 BY AUNINDITA BHATIA and RENEE COSME, Guam is “where America’s day begins,” a territory probably overshadowed by the state of Hawaii. Both places offer the same sunny experiences, but one claim to fame in Guam is its military bases, which are popular attractions, too.

Guam is part of the Mariana Islands and is nearer to the Pacific nations than Hawaii. The island has a rich history dating back to the time of the Austronesians – the expert ocean navigators. Ferdinand Magellan anchored on the island in 1521, and that started the eventual reign of the Spaniards that lasted until 1898. It has remained in US hands since then, though it was ruled by the Japanese during World War II. Located in the Western Pacific, Guam is a tropical island only hours away from the Philippines, Japan, Hong Kong, and South Korea. Those who know Guam know the island for its beautiful beaches and gorgeous coastal views. However, those who have yet to explore this beautiful island will fall in love with it, the same way people admire the adventures at Koh Phi Phi. At the same time, this American territory is home to the native Chamorro

community, an indigenous community of Guam that inhabited the island as early as 2000 BC! Though many history buffs enjoy learning about Chamorro culture, hundreds of historical sites go back to the second World War and times dating to the Spanish and American periods.

All in all, whether a traveler is seeking the history of its gorgeous beach views, Guam has it all. Discover some incredible landmarks

around the island perfect for history buffs and beachgoers alike! Ever wondered what traditional culture was like in Guam? Thanks to the Inalahan Foundation, visitors can learn about the Chamorro culture, the native community of Guam. Staffed primarily by elderly Chamorros, tourists can check out Gef Pa'go and learn about traditional cuisine, art, and handiwork. The village is located close to Inarajan in Southern Guam. Hagatna's Chamorro Village Market is bustling from Monday to Friday, offering visitors an eclectic variety of artwork, crafts, food, and souvenirs to bring home. Located in Guam's capital city, the market is also popular on Wednesday nights. Visitors can enjoy dancing underneath the tropical skies. At the same time, foodies will also love Hagatna's, Chamorro Village Market. There are numerous food stalls to discover Guamanian cuisine. Influenced by various cuisines, foodies can enjoy local delectables like kelaguen, buñelos aga, or eskabeche! This is a fun way to learn about Guam's local traditions and cuisine and is perfect for travelers who love to shop.



Oscartek Rosa models the Sheraton Guam now RIHGA Royal

Even with such a long history of colonization and war, it's amazing that Guam was able to protect its Chamorro beginnings. Said Austronesian culture remained intact, and together with Spanish and American influences, the island formed a unique Pacific personality. These and the natural wonders will greet tourists who opted to go beyond Hawaii and visit the Marianas. Hafa Adai!

Guam, as part of the US, follows federal travel guidelines. However, US citizens must still bring their passports for necessary documents. Non-US citizens must be fully-vaccinated against the coronavirus and must present a negative test upon arrival. The lone civilian airport in Guam is the Antonio B. Won Pat International Airport. Residents speak English well so it's easy to make hotel requests. Guam has some of the most fascinating resort hotels, offering unmatched Pacific views November 1, 2022 by Robert Niles; Typically, we see the TEA/AECOM Theme Index Report in late spring,

Exploring Hagatna by foot is a perfect way to admire the city's architecture (with some signs of Spanish influence). In addition, tourists will have plenty of opportunities to learn about the Chamorro culture on Guam, from its traditional music (known as Kanton Chamorro style) or the local folklore surrounding some landmarks. However, the permanent exhibits at the Guam Museum are a great way to learn more about the history and heritage of Guam's Chamorro people. Through photos, videos, and 300+ artifacts, visitors can learn about the island's history that dates back thousands of years!

Guam has a rich history tied to Asian and American influences despite its small size. Guam also has influence and ties to Spain. Starting in the 16th (until the 18th) century, the European nation built fourteen fortifications across the island to protect their Pacific trade routes. Today, visitors can explore some of these forts, including the Fort Nuestra Señora de la Soledad and Fort Santa Agueda.

Alternatively, for some more history, in some southern homes in Guam, the Spanish influence is visible through their architecture. For example, some churches call many villages home on the island, some dating back to the 17th century! Alternatively, history buffs can marvel at the remains of buildings with Spanish influence, such as the Plaza de España or the village of Sumay.

# Steve Jobs, Janis Joplin and Anchor Beer: A New Book Celebrates SF's Oldest Brewery.

By Mike Pomranz Published on November 1, 2022

Devotees to the Cult of Steve Jobs will know the image well: The Apple founder sits on the floor in a lotus pose, his face framed by a shaggy haircut, his chin resting on top of the compact Macintosh resting in his lap.

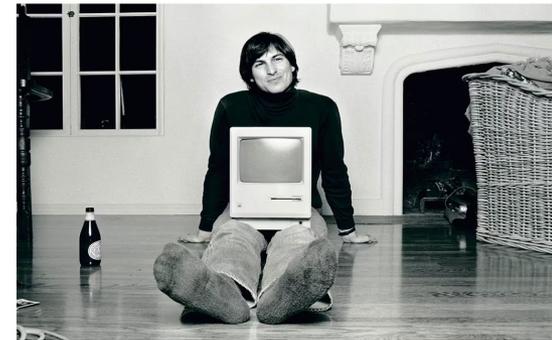
What many may not know is that when the photo was taken, there was a bottle of Anchor beer sitting to Jobs' right, just out of the frame. A new history of the longtime San Francisco beer brand unearths this anecdote and others—including one contending that the early use of the term “microbrewery” was inspired by the microcomputers that Jobs and his Silicon Valley company helped popularize.

The Anchor Brewing Story: America's First Craft Brewery & San Francisco's Original Steam Beer was written by 30-year Anchor Brewery employee (and professional trumpeter) David Burkhart. He says he'd done nearly every job at Anchor before becoming its official historian in 2010. Burkhart extensively interviewed dozens of eyewitnesses to Anchor Brewing's 125-year history including eccentric owner Fritz Maytag, who ran the brewery for 45 years. The book will be released Tuesday, Nov. 15, and will be celebrated with an event at the Potrero Hill brewery. Beyond the cameo by Steve Jobs, who became a longtime friend of Maytag's, the book includes other notable guest stars like Janis Joplin, who appears at the brewery in a promo photo shoot for the band Big Brother and the Holding Company, a group she had just joined in 1966. This was the year after Maytag had purchased the distillery, and he was onsite that day.

As Burkhart describes, Anchor Brewing has roots in the California Gold Rush but was officially founded in 1896. The “steam beer” that is Anchor's flagship was originally a style of beer brewed with lager yeast that could produce proper fermentation at higher temperatures without the use of ice or other refrigeration, which was unavailable in the era.

The company subsequently survived earthquakes (even if the brewery building didn't) and Prohibition, but by the 1950s, when mass-produced lager brews dominated the market, Anchor Brewery was the smallest in America, the oldest in the West and the only producer of steam beer in the world.

In the decades leading to the mid-1960s, Anchor was once again on the cusp of closing



Steve Jobs is pictured with his iconic computer and a bottle of steam beer ©Norman Seef



Janis Joplin, center, poses with her band at the brewery. | Photo credit Bill Brach

forever. Maytag, the 27-year-old great-grandson of the founder of the Maytag Washing Machine Company, learned of the impending bankruptcy of the brewery, visited it the next day and agreed to buy it on the spot on Aug. 2, 1965. Maytag later built a microdistillery—one of America's first in the modern era—in the brewery in the 1990s, and produced pot-distilled whiskey from 100% malted rye grain, followed by other old-style products including gin's predecessor genever.

Maytag eventually retired in 2010 with a sale to spirits importers Keith Greggor and Tony Foglio, who in turn sold it to the current owner, Sapporo, in 2017.

In addition to the 125-year history of the brewery, the book includes 300 images, many of them published for the first time, along with homebrew recipes for four of Anchor's iconic beers (Anchor Steam, California Lager, Porter and Liberty Ale).

A celebration for the book launch takes place Tuesday, Nov. 15. You can RSVP [here](#). Additionally, the brewery is now hosting their seasonal Christmas Ale tours and tastings.

Camper English can be reached at [alcademics@gmail.com](mailto:alcademics@gmail.com)

Arts & culture story tips can be sent to [artstips@sfstandard.com](mailto:artstips@sfstandard.com).



512 South Airport Blvd., South San Francisco, CA 94080

Tel: 855.885.2400 | 650.342.2400 | Fax: 650.342.7400 | [www.oscartek.com](http://www.oscartek.com)